

Social media guidelines

The TEDxNHS organising team welcomes and encourages the use of social media by audiences at the TEDxNHS event or watching the livestream. As a courtesy to other audience members, as well as to speakers, we ask that you follow accepted social media etiquette.

Please do:

- Follow us on Twitter @TEDxNHS (please note, this is a closed Twitter group, and your Follower request will need to be confirmed by the organising team before you can access the feed.
- Use the @TEDxNHS handle to tweet about the event and engage with the conversation on social media
- Provide thoughts and comments on the event and the talks presented
- Be respectful in tone and content
- Mute your mobile phone/tablet/laptop volume to avoid embarrassing disruptions
- Limit use of mobile phones/tablets/laptops to interval breaks and the brief gap between speakers

Please don't:

- Use mobile phones/tablets during the talks. Light from the screen may disrupt others.
- Use any recording devices to film and share videos of the TEDxNHS speakers and/or TEDxNHS event*
- Capture, transmit or redistribute any content, including talks, presented at TEDxNHS*
- Engage in rudeness or personal attacks

**This is a direct infringement of the TEDxNHS licensing rules, and engaging in these activities may result in your exclusion at future TEDxNHS events.*

About TEDxNHS: Inspired by People

In a time of upheaval, TEDxNHS brings together a group of unlikely heroes. We're on a mission to learn from failure, overcome barriers, deal with the unknown, challenge perceptions on mental health, celebrate success and empower the NHS.

TEDxNHS license

The TEDx license limits attendees of the TEDxNHS event to the staff of NHS organisations. This includes governors, volunteers and individuals from Arm's Length Bodies. We are, unfortunately, unable to invite non-NHS employees to the event.

We realise that patients and the public are a vital part of any conversation about the NHS. Patients are speakers at the event. If you have any questions about this, please email: comms@tedxnhs.com

In line with the TEDx license, social media engagement and access to the TEDxNHS Twitter feed will be limited to the staff of NHS organisations.

The TEDxNHS organising team has a responsibility to protect the TEDx brand. If license rules are breached, this may jeopardise future TEDxNHS events.